

SMALL BUSINESS DEVELOPMENT CENTER



I-69 Trade Corridor Region

Serving Shiawassee, Genesee, Lapeer, St. Clair,
Sanilac, Tuscola, and Huron Counties

Helping Your Business Succeed

Assistance for any type of business at any stage:
New ventures, existing businesses, growth companies, and
advanced technology companies.

- ▶ **COUNSELING:** No-cost one-on-one counseling on any aspect of launching, growing, or operating a business provided by experienced consultants: Business planning; financial management; marketing; growth strategies: sales; operations; HR; and more.
- ▶ **BUSINESS EDUCATION:** Low-cost training on a wide range of topics with classroom and online options. Searchable calendar and registration available online at www.sbdcMichigan.org/training
- ▶ **INFORMATION BASED PLANNING:** Tools, information, resources, planning and market research assistance including SEO (certain criteria applies).
- ▶ **TECHNOLOGY COMMERCIALIZATION:** Specialized assistance for advanced technology ventures.

QUICK TIP: MI-SBDC Training Calendar and Registration

- Visit www.SBDCMichigan.org and select: "Register for a Workshop"
- Select a topic for search such as "Business Startup" OR search by location in drop-down menu. (Example: County name or FLINT or I-69 Trade Corridor/Thumb Region)
- To see longer range schedule, re-set Time Range from 30 days to 60, 90, 120 days, One Year
- Click "Search"
- Scroll down to see all training offered by topic or selected location.
- Click on the course title for more information and registration options.

QUICK TIP: Getting a Tax ID (EIN)

Tax ID and EIN (Employer Identification Number) are the same. Options: 1) Call (800) 829-4933 Mon-Fri, 7am- 10 p.m. CST. 2) Download IRS Form SS-4 available at www.irs.gov IRS website, and fax back per instructions. 3) Mail-in Form SS-4 (may take four weeks to get tax ID). There is no fee for a Federal Tax ID/EIN.

QUICK TIP: Business Licensing

"Legal entity" (Sole Proprietor, Sole Proprietor with DBA; LLC; Corporation; etc.) is not a business license. The State of Michigan does not license businesses though some technical occupations within a business may require licenses, i.e., cosmetologists working in a salon business.

"Legal entity" is a formal identity and structure for operating your business chosen based on tax and liability issues. It is recommended to consult with an attorney and/or accountant to determine which legal structure is best for your business. **Note:** Check with your local municipality as they may require a business license.

REGIONAL CENTERS

Genesee County

Regional Office hosted by

Kettering
UNIVERSITY

1700 University Avenue
5th Floor, Campus Center
Flint, MI 48504

Phone: 810-762-9660

Shiawassee County

Shiawassee Regional
Chamber of Commerce

215 N. Water Street
Owosso, MI 48867

Phone: 989-723-5149

OTHER REGIONAL SERVICE CENTERS

Lapeer County

Phone: 810-762-9660

St. Clair County

Phone: 810-762-9660

Sanilac County

Phone: 810-762-9660

Tuscola County

Phone: 810-762-9660

Huron County

Phone: 810-762-9660

U.S. Small Business Administration



For more information:
Call: 810-762-9660
or visit www.SBDCMichigan.org

